



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Contract # 198458

Schedule Dates

10/13/12-10/14/12

Advertiser

Smith/Senate/Rep (15335)

Agency

Stevens Reed Curcio & Co. (3171)

Product

Political-Political (1088)

Brand

POLITICAL (2893)

Salesperson

Jones, Mike (1068)

Sales Office

CONTINENTAL - Washington, DC

Buyer Name

FIEDLER, AMANDA

Phone/Fax

/

CPE

N/A

Account Types

National/Political Candidate Agency

Billing Type

Standard

Comments

SMITH/SENATE/REP
LUR REBATE CONTRACT

Date Entered

10/12/12

Last Modified

10/12/12

Entered By

Nicole Heckard

CO-OP

No

Headline #

ECR08881086

Demo

Normal

Order Type

Normal

Package Deal

15.00

Commission %

\$300.00

Commission

\$1,700.00

Net Total

\$1,700.00

Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month Spots

Oct. 2012 5

Grand Total: 5

Rate

\$2,000.00

\$2,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/13/12-10/13/12	2	:30	7:30P- SPORTS-ABC CAR RACING PRIME							2		2	\$800.00	\$1,600.00	WHTM Harrisburg (WHTM)		10/12/12
2.0	Normal Line / SPOT (2)	10/14/12-10/14/12	2	:30	11:30P- NEWS-ABC27 NEWS SAT 1130P SUNDAY								1	1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/12/12
3.0	Normal Line / SPOT (3)	10/13/12-10/13/12	2	:30	11:30P- NEWS-ABC27 NEWS @ 11PM (LATE RUN)							1		1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/12/12
4.0	Normal Line / SPOT (4)	10/13/12-10/13/12	3	:30	9A- NEWS-ABC27 NEWS SATURDAY MORNING 9A							1		1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.abc27.com and are incorporated by reference in their entirety.